

Am I Okay Financially?

(to achieve my desired lifestyle)

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Profile Knowledge

What are your household's saving <u>preferences</u> and spending <u>priorities</u>?







Live Now or Die

And Enjoying Every Minute

Aspiring Free Spirit

Savings: Risky vs. Safe

Spending: Wants vs. Needs

Savings: Risky vs. Safe

Spending: Wants vs. Needs

Walks the Walk
Savings: Risky vs. Safe

Spending: Wants vs. Needs

Making a Difference

Primary benefits of the Informed Household (IH) dashboard approach



Funded Ratio

Assess your household's financial readiness to stop working and start living



Second Opinion

Get expert analysis of your existing financial plan or current savings strategy



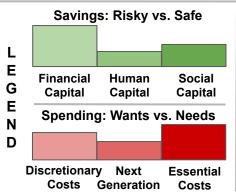
Strengths & Weaknesses

Evaluate the good and the bad of your household's saving preferences and spending priorities



Course Adjustment

Make informed decisions to keep your household on course to financial independence







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Insanely Hopeful

(Risky but more upside)

This most common of American households uses traditional risky growth assets to build wealth, then depends on those same price fluctuating assets to fund future living expenses.





Share The Bounty

(Focusing on your legacy)

This household type builds wealth on the back of risky growth assets and shares the upside bounty, if any, on people and causes important to them subject to their level of household savings (fundedness).





Live Now Or Die

(And enjoying every minute)

When household savings go up, spend more and when savings go down, spend less subject to their level of savings (fundedness).





Aspiring Adult

(Saving for a secure future)

Generally younger households using their professional earning powers to save for a secure future.





Pay It Forward

(Answering to a higher calling)

These households focus spending on people and causes important to them subject to their level of savings (fundedness) driven primarily from their professional endeavors.







Aspiring Free Spirit

(Charting your own course)

Generally younger households using their professional earning powers to spend now on lifestyle expenses important to them.





Sleeps Like A Baby

(Safety first then fun)

These households seek secure funding of all essential living expenses first, then apply excess savings to lifestyle and legacy spending important to them.





Walks The Walk

(Making a difference)

Not only have these households secured long-term and relatively safe savings as well as an adequate levels of savings (fundedness), but also they have focused their spending on people and causes important to them.





Free To Choose

(Living Life On Your Terms)

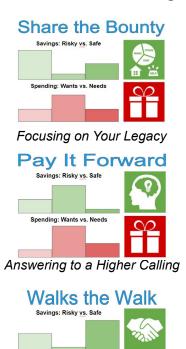
Generally older couples who have achieved an adequate level of savings (fundedness), keep the bulk of their savings in safer income assets, and focus their spending on people and activities important to them.





Informed Household's Nine Funding Profile Types





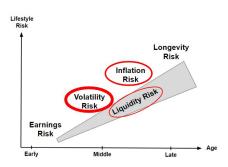


Informed Household's Nine Funding Profile Lifestyle Risk Priorities

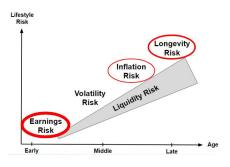
Making a Difference

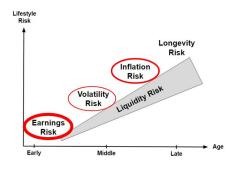


Safety First Then Fun

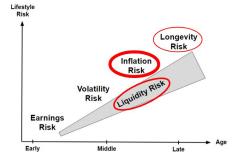


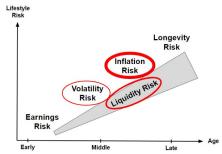






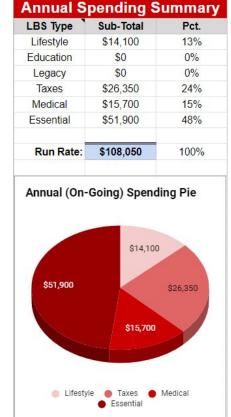




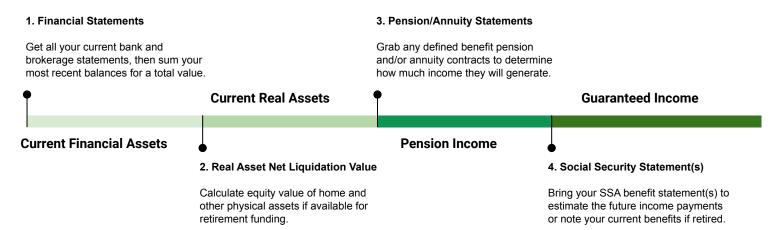




Typical Household Living Expense Curves **Essential** (CPI-ish) Medical (bike jump) Lifestyle (ski slope) **Taxes** (bumpy) Early Middle Late Retirement Retirement Retirement The information above is provided for illustrative purposes only and should not be considered investment advice or a recommendation to buy or sell any type of securities. right Informed Household®. All Rights Reserved



Documentation you need to determine your household's total household savings



Documentation you need to determine your household's total future living expenses

